# trubelo Agile Transformation Pitfalls

#### 1. Plan? What Plan?:

Excuse for Not Planning.

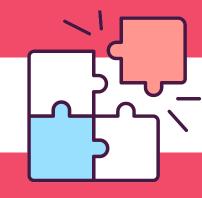


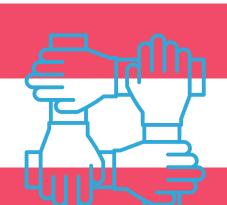
# 2. Drip Drop The Waterfall Won't Stop:

Unable to Shift from Waterfall Practices.

### 3. No Assembly Required:

Delivering Parts Over Products.





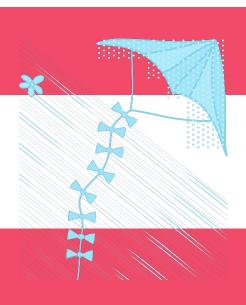
#### 4. Hot Potato:

Handoffs Over Collaboration.

### 5. This Isn't What I Ordered:

Result Differs from the Need.





#### 6. Whispering Into the Wind:

Scattering Info Vs Intentional Communication.

## 7. No Time to Do Right:

Just Wrong Over and Over.



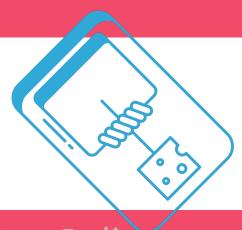


## 8. Now You're Speaking My Language:

New Ideas But Same Behavior & Results.

#### 9. Building A Mousetrap To Catch A Fly:

Over-engineering A Misguided Solution.



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